

CONTRACT



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

And:

Great American Media (GMMB)
1010 Wisconsin Avenue
Washington, DC 20007

Contract / Revision 488371 /		Alt Order # 06263913
Product DCCC		
Contract Dates 09/18/12 - 09/24/12		Estimate # 1503
Advertiser ISS DCCC		Original Date / Revision 08/06/12 / 08/06/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KVVU	Account Executive Teresa Difuria	Sales Office TELEREP-PHIL
Special Handling		
Demographic Adults 35+		
IDB#	Advertiser Code 11	Product Code 14
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KVVU	09/18/12	09/24/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	5	\$6,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/18/12	09/24/12	MTWTF--				5	\$1,325.00			
N 2	KVVU	09/18/12	09/24/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	5	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/18/12	09/24/12	MTWTF--				5	\$800.00			
N 3	KVVU	09/18/12	09/24/12	Fox 5 News at 5	5-530p		:30			NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/18/12	09/24/12	MTWTF--				2	\$450.00			
N 4	KVVU	09/18/12	09/24/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/18/12	09/24/12	MTWTF--				2	\$450.00			
N 5	KVVU	09/18/12	09/24/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/18/12	09/24/12	MTWTF--				2	\$650.00			
N 6	KVVU	09/18/12	09/24/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	2	\$1,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/18/12	09/24/12	MTWTF--				2	\$575.00			
N 7	KVVU	09/18/12	09/24/12	More M-F 9-10a	M-F 9a-10a		:30			NM	5	\$1,075.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/18/12	09/24/12	MTWTF--				5	\$215.00			
N 8	KVVU	09/22/12	09/22/12	FOX 5 News Sat 10-11p	10-11p Sat		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/17/12	09/23/12	-----1-				1	\$700.00			
N 9	KVVU	09/23/12	09/23/12	Fox 5 News Su 10p-1045p	Su 10p-1045p		:30			NM	1	\$925.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/17/12	09/23/12	-----1				1	\$925.00			
N 10	KVVU	09/23/12	09/23/12	Fox News Sunday 8-9a	8-9a		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/17/12	09/23/12	-----1				1	\$175.00			
Totals											26	\$17,750.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



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25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u>	<u>Alt Order #</u>
488371 /	06263913

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/18/12 - 09/24/12	DCCC	1503

<u>Advertiser</u>	<u>Original Date / Revision</u>
ISS DCCC	08/06/12 / 08/06/12

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/24/12	26	\$17,750.00	\$15,087.50
Totals	26	\$17,750.00	\$15,087.50

Signature: _____ Date: _____

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REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP AUG6/12 10.41

3050 K ST NW,

WASHINGTON, DC 20007

PRDCT	DCCC	EST#1503	COMMENTS: (LINE, ORDER, INVOICE)
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FLIGHT DATES SEP18/12 SEP24/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE AUG6/12 10.41

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
DEMOCRATIC CONGRESSIONAL CAMPAIGN

AGENCY ADVERTISER CODE = 11 AGENCY EST# = 1503
AGENCY PRODUCT CODE = 14

1	1000P-1100P	30	\$1,325.00	9/18	9/24	5	TU-F,M
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PROGRAM : FOX 5 NEWS AT 10P
CON COM1: FOX 5 NEWS AT 10P

2	1100E-1135F	30	\$800.00	9/18	9/24	5	TD-F, M	5
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PROGRAM : FOX 5 NEWS AT 1100P
CON COM1: FOX 5 NEWS AT 1100P

REP HEADLINE# 6263913
 *** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 AUG6/12 10.41
 *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			500P-530P	30		\$450.00	9/18	9/24	2		TU-F,M	2
PROGRAM : FOX 5 NEWS AT 5PM												
CON COM1 : FOX 5 NEWS AT 5PM												
4			530P-600P	30		\$450.00	9/18	9/24	2		TU-F,M	2
PROGRAM : FOX 5 NEWS AT 530PM												
CON COM1 : FOX 5 NEWS AT 530PM												
5			600A-700A	30		\$650.00	9/18	9/24	2		TU-F,M	2
PROGRAM : FOX5 NEWS 6A												
CON COM1 : FOX5 NEWS 6A												
6			700A-900A	30		\$575.00	9/18	9/24	2		TU-F,M	2
PROGRAM : FOX5 MORNING NEWS												
CON COM1 : FOX5 MORNING NEWS												
7			900A-1000A	30		\$215.00	9/18	9/24	5		TU-F,M	5
PROGRAM : MORE LAS VEGAS												
CON COM1 : MORE LAS VEGAS												
8			1000P-1100P	30		\$700.00	9/22	9/22	1		SAT	1
PROGRAM : FOX 5 NEWS AT 10PM SAT												
CON COM1 : FOX 5 NEWS AT 10PM SAT												
9			1000P-1045P	30		\$925.00	9/23	9/23	1		SUN	1
PROGRAM : FOX 5 NEWS AT 10PM SUN												
CON COM1 : FOX 5 NEWS AT 10PM SUN												
10			800A-900A	30		\$175.00	9/23	9/23	1		SUN	1
PROGRAM : FOX NEWS SUNDAY												
CON COM1 : FOX NEWS SUNDAY												

SEP/12 17750.00 CONTRACT TOTAL 17750.00
 TOTAL SPOTS 26

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 *** ORIGINAL REV#0 ***

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 AUG6/12 10.41
 *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	: SPTS

MARKET TOTALS \$1,060,735 KVVU 21% KSNV 28% KLAS 28% KTNV 14% KVMY 6% KVCW 2% CABL 0%
 KTUD 1%

SVC- NSI
 DEMOS- RA35+*